

MEMORANDUM FOR:

*I have sent copies
to*

John

22 Sept 70
(DATE)

DECLASS REVIEW by NIMA/DOD

21 September 1970

MEMORANDUM FOR THE RECORD

SUBJECT: Standard Imagery Target Definition (SITD) Production Costs

1. In December 1968, NPIC completed an analysis of the impact that could be expected if it were to produce and print target delineation graphics. Included in that analysis was an assessment of direct labor, material, and equipment costs. Indirect costs were not considered. Information relative to the expected quantities and types of target delineation graphics that would be needed during the period 1969-1974 was obtained from the Chairman of the Data Base Working Group. He estimated that the cumulative total could be from 1300-3800 for the five year period. The NPIC analysis estimated that the unit cost of producing a standard target delineation graphic was []

25X1

2. In November 1969, the Center completed an evaluation of Standard Imagery Target Definitions (SITD) as requested by the EXSUBCOM. As a part of this evaluation, production costs were included. A total of 57 SITD's were prepared, 40 of which were produced completely by NPIC and 17 were supplied in camera copy ready form by the Navy. The SITD's produced completely by NPIC had an average cost of [] those received camera copy ready, from Navy, cost NPIC [] each to produce.

25X1
25X1

3. As a result of the 1968 analysis and the evaluation of a limited sample produced in October 1969 it is considered that a unit cost figure of [] per SITD is a reasonable estimating figure. Total program costs would be dependent upon (1) the number of SITD's to be produced and (2) other considerations (e.g. There has been discussion of a requirement to establish an automated storage and retrieval capability at such time as there are sufficient numbers of SITD's to warrant such a move. Costs have not been estimated for this requirement.)

4. It should be noted that NPIC produced 556 SITD's for DIA in FY 70, and that DIA has estimated 400-500 would be required in support of their FY 71 Basic Reporting Program. SITD's are currently published as a page of a Basic Report, with a 135-copy distribution.

25X1

[]
Chief, Planning, Programming & Budgeting Staff
NPIC

MEMORANDUM FOR: ~~JJ~~

John:

You wanted to write
notes on the attached to

M

9/4

(DATE)

CENTER ROUTING SLIP

FROM	DATE
Chief, PPBS	16 Sept 1970

TO	INITIALS	DATE	REMARKS
DIRECTOR			<p>1-2 For Review</p> <p>John,</p> <p>1. Attached is an approach to the question of SITD costs.</p> <p>2. You had earlier considered something along these lines for [redacted] info.</p> <p>3. The [redacted] cost figure, which originated in Bagnall's office, was arrived at by using the [redacted] cost figure and an estimate of the number of SITD's to be prepared - which was supplied by [redacted]</p>
DEP/DIRECTOR			
EXEC/DIRECTOR	2	9/17	
SPECIAL ASST	1	9/16	
ASST TO DIR			
HISTORIAN			
CH/PPBS			
DEP CH/PPBS			
EXO/PPBS			
CH/SS			
DEP CH/SS			<p>3. The [redacted] cost figure, which originated in Bagnall's office, was arrived at by using the [redacted] cost figure and an estimate of the number of SITD's to be prepared - which was supplied by [redacted]</p>
SC & P			
RECORDS MGT			
PERSONNEL			
LOGISTICS			
TRAINING			
SECURITY			
FINANCE			
CH/IEG			
DEP CH/IEG			
EXO/IEG			<p>3. The [redacted] cost figure, which originated in Bagnall's office, was arrived at by using the [redacted] cost figure and an estimate of the number of SITD's to be prepared - which was supplied by [redacted]</p>
CH/PSG			
DEP CH PSG			
EXO PSG			
CH/TSG			
DEP CH/TSG			
EXO/TSG			
DIR/IAS/DDI			
CH/DIAXX-4			
CH/DIAAP-9			

*signed
6 copies*

A

Fine, as edited. I want to send copies to [redacted] CIA member of COMINT with notes from me.

H